

Latitude Consulting Group Announces LatitudeLearning.com 2005 Extended Enterprise Learning Management System

New Release of LatitudeLearning Learning Management System Delivered to DaimlerChrysler Academy (DCA)

Saline, Mich - Feb 28, 2006. Latitude Consulting Group today announced that it had released an upgrade of its LatitudeLearning learning management system (LMS) to DaimlerChrysler Academy (DCA). The LatitudeLearning.com Open-Source LMS provides Dodge, Chrysler and Jeep® dealerships in North America with a more technologically advanced and cost-effective solution to manage training and certification programs. Faced with constantly changing technology and sophisticated training and certification programs, the Chrysler Group's business model requires that certifications go beyond the traditional model of course completion requirements, and the new LatitudeLearning.com release was another step to achieve that objective.

"With this new LatitudeLearning release, Latitude was able to upgrade the certification engine of the current implementation and deliver another level of flexibility." said John Zonneveld, senior technical consultant, Latitude Consulting Group, Inc. "With this additional flexibility, the LatitudeLearning LMS can support nearly any combination of requirements to fit the Chrysler Group's training landscape. For example, an individual's requirements for a particular certification can include whether or not the individual works for a Five Star certified dealership."

Enhancements to the user interface, including a Microsoft Explorer-like certification tree view, help users leverage the flexibility of the LatitudeLearning.com Open-Source LMS without sacrificing administrator or student usability. Administrators can quickly make changes to the wide range of interrelated criteria that can affect certification requirements, as well as analyze program performance. Students can better understand how course requirements are based on their training histories and whether or not completion of a course or an equivalency affects their progress.

Two key content management features of the new release include SCORM 2004 compliance and full Centra 7 integration. With SCORM 2004 compliance, LatitudeLearning.com becomes one of a few LMSs that can leverage the features of the latest SCORM content development standard, including common, reusable content across courses; and dynamic, performance-based course navigation. Centra support allows the LatitudeLearning LMS to act as the administration interface and launch point for Centra online learning events. This course type supports virtual classrooms, online meetings and Web conferences, enabling groups to work faster and more effectively by automating critical learning and training initiatives online.

About Latitude Consulting Group

Latitude Consulting Group, Inc. is a senior technology consulting firm that helps the extended enterprise direct and manage challenging, information-driven channel partner networks. Latitude designs and delivers channel portals, B2B applications, and the LatitudeLearning.com Open-Source learning management system for high-impact sales readiness, channel/client management, and certification programs. Many Fortune 100 companies (Microsoft, DaimlerChrysler, General Motors, and Ford) leverage more value from their channel partners through Latitude business partner portals.

Headquartered in southeast Michigan, Latitude has developed a reputation for delivering high-quality e-business solutions, on time and on budget. Latitude Consulting Group can be reached at 888-577-2797.

